

The Meeting of the Nibley City Council held at Nibley City Hall, 455 W. 3200 S. Nibley, Utah, on Thursday, April 3, 2014.

The following actions were made during the meeting:

Councilmember Jacobsen motioned to approve the first reading of Resolution 14-7—A resolution authorizing city participation in a baseball field sponsorship program and advance it to a second reading. Councilmember Whittaker seconded the motion. The motion passed unanimously 3-0; with Councilmember Jacobsen, Councilmember Whittaker, and Councilmember Beus all in favor.

OFFICIAL MINUTES OF THE MEETING

Minutes were taken by Assistant City Recorder Cheryl Bodily

Mayor Shaun Dustin called the Thursday, April 3, 2014 Nibley City Council meeting to order at 6:37 p.m. Those in attendance included Mayor Shaun Dustin, Councilmember Amber Whitaker, Councilmember Larry Jacobsen, and Councilmember Kathryn Beus. Miss Shari Phippen, the City Planner, was also in attendance. Councilmember Bryan Hansen and Councilmember Carrie Cook were excused from the meeting.

Call to order; approval of agenda; and approval of the March 13, 2014 meeting minutes

Councilmember Jacobsen made a motion to approve the 3-13-14 minutes with his proposed changes.

Councilmember Jacobsen noted the items he would like changed in the minutes; including a correction from “Mayor Knight” to “Mayor Dustin” and the terms “there was agreement” to replace the term “general consent” in three different line items.

Councilmember Whittaker seconded the motion. The motion passed unanimously 3-0; with Councilmember Jacobsen, Councilmember Whittaker, and Councilmember Beus all in favor.

Mayor Dustin asked for general consent on the agenda with revisions. He described his proposed revisions. There was general consent to strike the discussion and consideration of an inter-local agreement between Nibley City and the Cache County School District regarding access to and development of a new high school from the agenda and proceed with the remaining items on the agenda.

Discussion and Consideration of Resolution 14-7: A Resolution Authorizing City Participation in a Baseball Field Sponsorship Program (First Reading)

Miss Phippen described the program proposed by Brock and Rod from the Public Works Department. She said this was an idea that would give valley businesses an opportunity to increase their advertising and to use the fees and funds charged them to offset some of the costs of parks maintenance to residents. She described two different options which

utilized the park at 3200 South and Heritage Park. She discussed the advertising that would take place and the cost associated with advertising utilizing an outside printer. She said the city would ensure consistency and accuracy in printing. Miss Phippen said signs could be hung between April and September and summarized the associated fees to the business owner.

Councilmember Whittaker asked if this would be an annual printing cost or yearly cost or if the same signs would be used over several years. Miss Phippen assumed the signs would be reprinted as needed. Councilmember Whittaker thought if a business signed for a 10 year contract then the city would be losing \$125. Councilmember Beus thought the signage could be used for more than one season. Councilmember Whittaker discussed business marketing and said the marketing process included product, price, place, and promotion. She asked if the target market was smaller and if the proposed price point was too high. Miss Phippen said she imagined their population was similar to North Logan. Councilmember Beus asked if Nibley would actively be seeking sponsorship advertising from businesses. Mayor Dustin said he had discussed this with Mr. Zook. He said he was not for or against this proposal and discussed his pros and cons. He said he had put the condition that they not use employee time to market this program. Mayor Dustin discussed the local businesses that could advertise; Maverick, CampSaver, and Malouf. He said Malouf should put up a lot of signs. Mayor Dustin said it was also suggested they do the first and second reading of this resolution.

Councilmember Jacobsen made a motion to approve the first reading of Resolution 14-7—A resolution authorizing city participation in a baseball field sponsorship program and advance it to a second reading. Councilmember Whittaker seconded the motion.

Mayor Dustin read Resolution 14-07 to the City Council and LaRae and Barbara Wilden.

Resolution 14-07—A RESOLUTION AUTHORIZING CITY PARTICIPATION IN A
BASEBALL FIELD SPONSORSHIP PROGRAM

WHEREAS, Nibley City supports youth baseball and softball programs; and

WHEREAS, Nibley City currently has two city parks with baseball fields; and

WHEREAS, Nibley City incurs costs for the maintenance of these fields; and

WHEREAS, local businesses would be willing to provide sponsorship funds to the City in exchange for the opportunity to advertise at City fields; and

WHEREAS, the Nibley City Recreation Department desires to create a baseball field advertising program to help support youth recreation and field maintenance.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF NIBLEY CITY, STATE OF UTAH, AS FOLLOWS:

Nibley City hereby authorizes city staff to implement a baseball field advertising program and authorizes staff to accept donations from interested businesses for this purpose.

Councilmember Jacobsen felt they should study the financial impact and said that this program shouldn't be a money loser for the city. He said he was nervous about a ten year contract and didn't want the city to subsidize advertisement in ball parks.

The motion passed unanimously 3-0; with Councilmember Jacobsen, Councilmember Whittaker, and Councilmember Beus all in favor.

Council and Staff Reports

Councilmember Beus reported and asked for advice on the scheduled Nibley Business Breakfast and particularly the Hispanic business owner population.

Councilmember Jacobsen asked Miss Phippen for a status update on the subdivision of what was the WeatherShield property. Miss Phippen said they had opted to hold off subdivision until they had a buyer for the property.

Councilmember Whittaker said she would like to add information to the Nibley Newsletter and website regarding community Veteran's assistance programs and discussed compiling Veteran's contact information.

Mayor Dustin updated the City Council on wastewater discussions involving Providence, River Heights, Nibley, Smithfield, Hyde Park, and North Logan. He said Logan wanted to set up an advisory committee with each preceding community having one voting member and Logan having 5 voting members. Mayor Dustin said he was for this because he wanted an official forum where all entities could officially meet together. He said this advisory committee didn't preclude them from being involved in a wastewater study with Providence and Hyrum. Mayor Dustin said he was excited about the prospect of working with Hyrum. Mayor Dustin recommended Nibley, pending City Council approval via ordinance, participate in the advisory board. The Mayor and City Council discussed the perceived attitudes of the communities on the north end of Cache Valley.

Mayor Dustin and Councilmember Whittaker updated the City Council on the RFP (Request for Proposals) for the realignment study of 3200 South. Miss Phippen said she and Mayor Dustin needed to sit down and determine a scoring matrix.

Adjourn to Executive Session

Councilmember Jacobsen made a motion to adjourn to executive session to discuss of pending litigation pursuant to Utah Code 52-4-205. Councilmember Beus seconded the motion. The motion passed 3-0; with Councilmember Jacobsen, Councilmember Beus, Councilmember Whittaker all in favor.

The meeting adjourned to executive session at 7:42 p.m.

The meeting returned from executive session at 8:05 p.m.

There was general consent to adjourn the meeting at 8:06 p.m.